



Time	9 th August Sunday	10 th August Monday	11 th August Tuesday	12 th August Wednesday	13 th August Thursday	15 th August Friday	15 th August Saturday
9:00 – 10:30	Individual arrival at Airport and to Mansfield College	Introduction to Oxford and its University Prof Chris Day University of Oxford 	Marketing for Start-ups Ben Mumby-Croft Imperial College London 	Contemporary Anglo - American Relations & The Impact of Brexit Dr Martin Holmes University of Oxford 	How Industry Lobbies Government in the UK Chris Lowe Senior Director of Corporate Affairs, ASDA 	Entrepreneurship Robert Hocking Saïd Business School University of Oxford 	10:00 Check-out from Mansfield College
10:30 – 10:45	 14:00 Check in at Mansfield College	Break	Break	10:30 Depart for London	Break	Break	Individual departure to the Airport
10:45 – 12:15		Brexit: Causes, Consequences & Implications for Business & Globalisation Prof Chris Rowley University of Oxford	Global Branding Ms Kubi Springer She Builds Brands 		How Industry Lobbies Government in the UK Chris Lowe Senior Director of Corporate Affairs, ASDA 	Entrepreneurship Robert Hocking Saïd Business School University of Oxford 	
12:15 – 13:30	14:00 Check in at Mansfield College	Lunch	Lunch 12:15 – 13:00	Packed Lunch	Lunch	Lunch on your own	
13:30 – 15:00		The Economics of Brexit Prof Graeme Leech Former Chief Economist of the Institute of Directors 	13:00 – 14:30 Churchill as a Leader Prof Ashley Jackson University of Oxford  14:30 Depart for Blenheim Palace	13:30 - 15:30 Parliament Visit: Houses of Parliament  Return to Oxford or Leisure time in London	Free time in Oxford  15:30 Depart for MINI Plant Oxford	12:15 – 15:00 Free time in Oxford 	
15:00 – 15:30							
Afternoon / Evening Schedule	17:00 – 18:00 Welcome Orientation Dr Stuart Kewley Group Photo	15:30 – 17:30 Guided Walking Tour Oxford City of Spiers	15:30 – 17:30 Cultural Visit: Blenheim Palace 		16:15 – 18:15 Factory Visit: MINI Plant Oxford 	15:00 – 17:00 Wrap up Session Prof Desmond Dinan & Dr Stuart Kewley	
	18:30 Opening Dinner at Mansfield College	Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own	18:00 Drinks Reception Award Ceremony & Closing Dinner at Mansfield College	