

# Master of International Commerce and Policy (ICP)

## Concentrations: Foci and Job Market Possibilities

The International Commerce and Policy program at George Mason University's Schar School of Policy and Government is an innovative master's degree program for current and aspiring private and public sector professionals who seek the knowledge and skills to be effective in an increasingly complex world marketplace. Designed to provide the practical tools needed to compete in the global economy, this interdisciplinary program explores the way business, technology, law, economics, and public policy affect complex cross-border activities. Unlike traditional international affairs programs, the Master's in International Commerce and Policy program focuses on international economic issues such as global trade, finance, and investment. It is also distinguished from an MBA program by providing training in the political, technological, cultural, and social aspects of the global economy. The program also draws on these professional realms to provide training in development policy.

### **Global Finance, Investment and Trade (ICP-GFIT)**

*Description:* The ICP-GFIT concentration is for students who want to focus their studies on the commercial and monetary aspects of globalization and international business. These include international finance, international investment, international trade, and new technologies. It prepares students for careers in both the government and the private sector in the areas of trade policy, trade law, international financial and monetary policy, global business strategy, and trade compliance.

#### *Focuses on*

- International finance
- International financial institutions
- Open-economy macroeconomics
- International business
- International investment
- Multinational enterprises
- Global business strategy
- International trade
- Trade policy
- Trade law
- Trade compliance
- Global value chains
- Country risk analysis
- Regional integration

*Job market possibilities*

- Federal agencies, such as the U.S. Department of Commerce, the U.S. International Trade Commission, the US Agency for International Development
- Multilateral financial institutions, such as World Bank, IMF, OECD, UNICEF, UNDP
- Consulting firms, such as TradePol Consulting, Developing Trade Consultants, Hills & Company, The Global Trade Group, FTI Consulting, Bain & Company, A.T. Kearney, The Brattle Group, Ernst & Young/The Parthenon Group, L.E.K. Consulting, McKinsey & Company, and Navigant Consulting
- Lobbyists for industries and social causes such as U.S. Chambers of Commerce, Defense Industry, Medical and Pharmaceutical, Insurance, Energy, Business Associations, Securities & Investment, Telecom/Data Services, and Labor

**Global Development and Governance (ICP-GDG)**

*Description:* The ICP-GDG concentration is for students who want to focus their studies on international development, development policy, development project implementation and impact assessment, and the global governance system in which development policies are debated and promoted. It prepares students for careers in international development organizations, development consultancies, and non-governmental organizations in the areas of development policy analysis, development project management, and international negotiations.

*Focuses on*

- Global political economy
- Global governance systems
- International organizations
- Development studies
- Development policy analysis
- Development project analysis
- Impact assessment
- International negotiations
- Human security
- International management
- Illicit trade
- Transnational crime and corruption

*Job market possibilities*

- Federal agencies, such as the U.S. Department of Commerce, the U.S. International Trade Commission, the US Agency for International Development
- Multilateral financial institutions such as World Bank, IMF, OECD, UNICEF, UNDP
- Civil society and social change organizations such as World Wildlife Fund, Oxfam, Doctors Without Borders, Greenpeace, World Vision International, Save the Children, Amnesty International, The Global Fund, Human Rights Watch
- Consulting firms such as Chemonics, DAI, Louis Berger Group, John Snow Incorporated, Deloitte Consulting, Abt Associates, Tetra Tech ARD, Creative Associates International, University Research Company, International Resources Group, Central Asia Development Group, AECOM, Management Systems International, and Futures Group

- Lobbyists for industries and social causes such as Cassidy & Associates, Kyle House Group (KHG), BGR Group, Ballard Partners, CGCN Group, K&L Gates, Wiley Rein, Covington & Burling, Forbes Tate Partners, Crossroads Strategies, Alpine Group, and American Continental Group

### **Global Risk and Strategy (ICP-GRS)**

*Description:* The ICP-GRS concentration is for students who want to focus their studies on emerging commercial risks, non-commercial risks with commercial implications, and the implications of these risks for strategy, regulation, and policy. These risks include illicit trade, transnational crime and corruption, terrorism, political violence, climate change, natural disasters, technological risks and threats, and threats to human security. It prepares students for a wide variety of careers in both the government and the private sector, as well as in international organizations, in the areas of national security, human security, technological governance, and global risk analysis.

#### *Focuses on*

- Country risk analysis
- Biodefense
- International security
- Trade compliance
- Strategic trade
- Illicit trade
- Transnational crime and corruption
- Human trafficking
- Human security
- Climate change
- Refugee policy

#### *Job market possibilities*

- Federal agencies, such as the U.S. Department of Commerce, the U.S. International Trade Commission, the U.S. Agency for International Development, U.S. Department of Homeland Security, the U.S. Treasury
- Multilateral financial institutions, such as World Bank, IMF, OECD, UNICEF, UNDP
- Consulting firms, such as Bridgewater Associates, Risk Management Consultants, Marsh Risk Consulting, KPMG Global, SB & Company, Ernst & Young Global, IBM, Albert Risk Management Consultants, Risk International, and McKinsey & Company
- Lobbyists for industries and social causes such as Cassidy & Associates, Kyle House Group (KHG), BGR Group, Ballard Partners, CGCN Group, K&L Gates, Wiley Rein, Covington & Burling, Forbes Tate Partners, Crossroads Strategies, Alpine Group, and American Continental Group