POGO646-002 — Policy and Program Evaluation

SYLLABUS

Credit Hours: 3
CRN 81137
Date/Time: Tuesday 4:30 pm – 7:10 pm
Classroom: Arlington Campus, Van Metre Hall 468
Website: http://mymasonportal.gmu.edu
Instructor: Katrin B. Anacker, Ph.D.
Office: Arlington Campus, Van Metre Hall 673
e-mail: kanacker@gmu.edu
Office Hours: Monday 6:15 pm – 7:15 pm
Tuesday 3:30 pm – 4:30 pm
or by appointment (kanacker@gmu.edu)

Course Description
This course introduces students to policy and program evaluation. Topics include understanding the nature and rationale of, and the need for program evaluation; assessing program theory and design; assessing program process and implementation; measuring and monitoring program outcomes; understanding the effects of impact evaluation, comparison group designs, and designs with strict controls; detecting, interpreting, and exploring program effects; assessing the economic efficiency of program; planning an evaluation; and understanding the social and political context of evaluation. The final project will be a program evaluation synthesis of a (a) federal, (b) state, (c) county, or (d) municipal program based on the student’s choice.

Learning Outcomes
At the conclusion of this course, students should
• be knowledgeable about the general fundamental concepts of policy and program evaluation;
• be knowledgeable about select data utilized in select policy and program evaluations;
• be knowledgeable about select methods utilized in select policy and program evaluations;
• possess the skills needed to interpret results of select policy and program evaluations; and
• possess the skills needed to communicate and present research questions/goals, data, methods, and findings of select policy and program evaluations to public policy makers and other non-technical audiences in a way understandable to them.
Class Website
This class uses Blackboard in order to enhance the online learning experience of students.
This website contains the class syllabus, worksheets, and lecture slides. Source:
https://mymasonportal.gmu.edu/ -> courses

Course Materials
Required Readings:

Course Requirements:
Prerequisite
Students who have not yet taken POGO 511, PUBP 511, PUBP 704, or an equivalent
class need permission of the instructor.

Class Attendance/Participation/Behavior
Students are required to attend class. Many studies have shown a high causation
between class participation and high grades. If students have to miss class for
professional, i.e., a time conflict at work, or medical reasons they are expected to notify
the instructor in advance and to familiarize themselves with the materials missed in class.
Students are expected to prepare for class by studying the reading assignments before
class, arrive on time, and to participate in class discussions.

Writing Assignments/Final Paper/Deadlines
The final project will be a program evaluation synthesis of six (6) evaluations of a (a)
federal, (b) state, (c) county, or (d) municipal program based on the student’s choice.
Class grades will be based on
• a first draft of the introduction of the synthesis of six (6) evaluations of the chosen
policy or program (15% of the grade):
  o Microsoft Word document;
  o name of student;
  o title with name of discussed program and the term “synthesis;”
  o one page minimum, five pages maximum;
  o double spaced;
  o 12 pt. font;
  o document page number(s);
  o direct quotes need a page number; if there are no page numbers state
    “n.p;”
  o references in reference section in alphabetical order by last name;
  o American Psychological Association (APA) style
    https://www.apastyle.org/;
  o to be submitted to kanacker@gmu.edu by September 17th, 4:30 pm;
• a second draft of the introduction and a first draft of the data and methods sections of the synthesis of six (6) evaluations of the chosen policy or program (15% of the grade):
  o Microsoft Word document;
  o name of student;
  o title with name of discussed program and the term “synthesis;”
  o two pages minimum, ten pages maximum;
  o double spaced;
  o 12 pt. font;
  o document page numbers;
  o direct quotes need a page number; if there are no page numbers state “n.p;”
  o references in reference section in alphabetical order by last name;
  o American Psychological Association (APA) style https://www.apastyle.org/;
  o to be submitted to kanacker@gmu.edu by October 8th, 4:30 pm;

• a final presentation (10 minutes minimum; 15 minutes maximum, prezi; 25% of the grade);

• a final paper, i.e., a program evaluation synthesis (i.e.,
  o introduction;
  o background/literature\(^1\) review;
  o data;
  o methods;
  o results;
  o public policy;
  o conclusion) of the six (6) evaluations of the chosen policy or program; 45% of the grade)
  o Microsoft Word document;
  o name of student;
  o title with name of discussed program and the term “synthesis;”
  o ten pages minimum, thirty pages maximum;
  o double spaced;
  o 12 pt. font;
  o document page numbers;
  o direct quotes need a page number; if there are no page numbers state “n.p;”
  o references in reference section in alphabetical order by last name;
  o American Psychological Association (APA) style https://www.apastyle.org/;
  o to be submitted in person on paper right after the presentation).

\(^1\)“The literature”, i.e., what others, not the author/s of a study, have done/found.
Assignment Submission, Late or Missing Assignments

Drafts are due as an e-mail submission to the instructor (kanacker@gmu.edu) at the beginning of class. A draft that was submitted after the deadline is considered late. Students will lose 20 (out of 100) points every 24 hours after the deadline. After five days assignments will not be evaluated by the instructor (i.e., zero grade). Final papers are due as a paper submission to the instructor at the end of the presentation. On the first day of class a sign up list for the final presentations will be made available. On presentation day, students are expected to arrive at the beginning of class (7:20 pm), i.e., students are discouraged from arriving at the presentation time predicted by them. A presentation that was not held in person, i.e., in absence, is not considered a presentation (i.e., zero grade). A final paper that was submitted after the deadline is considered late. Students will lose 20 (out of 100) points every 24 hours after the deadline. After five days assignments will not be evaluated by the instructor (i.e., zero grade). Students will lose 5 (out of 100) points for not submitting the final paper as a paper submission to the instructor at the end of the presentation.

Appeals on the paper grade must be made in writing within 72 hours after grades have been posted on patriotweb.gmu.edu Final class grades are non-negotiable.

Academic Accommodation for a Disability

Students with a disability or who need academic accommodations are encouraged to see the instructor and contact the Office of Disability Services. All academic accommodations must be arranged through Disability Services (http://ds.gmu.edu).

GMU/Schar School Policy on Plagiarism

The profession of scholarship and the intellectual life of a university as well as the field of public policy inquiry depend fundamentally on a foundation of trust. Thus, any act of plagiarism strikes at the heart of the meaning of the university and the purpose of the Schar School. It constitutes a serious breach of professional ethics and it is unacceptable. Plagiarism is the use of another’s words or ideas presented as one’s own. It includes, among other things, the use of specific words, ideas, or frameworks that are the product of another’s work. Honesty and thoroughness in citing sources is essential to professional accountability and personal responsibility. Appropriate citation is necessary so that arguments, evidence, and claims can be critically examined.

Plagiarism is wrong because of the injustice it does to the person whose ideas are stolen. But it is also wrong because it constitutes lying to one’s professional colleagues. From a prudential perspective, it is shortsighted and self-defeating, and it can ruin a professional career.

The faculty of the Schar School takes plagiarism seriously and has adopted a zero tolerance policy. Any plagiarized assignment will receive an automatic grade of “F.” This may lead to failure for the course, resulting in dismissal from the University. This dismissal will be noted on the student’s transcript. For international students who are on a university-sponsored visa (e.g., F-1, J-1 or J-2), dismissal also results in the revocation of their visa.
To help enforce the Schar School policy on plagiarism, all written work submitted in partial fulfillment of course or degree requirements must be available in electronic form so that it can be compared with electronic databases, as well as submitted to commercial services to which the School subscribes. Faculty may at any time submit student’s work without prior permission from the student. Individual instructors may require that written work be submitted in electronic as well as printed form. The Schar School policy on plagiarism is supplementary to the George Mason University Honor Code; it is not intended to replace it or substitute for it. http://schar.gmu.edu/current-students/masters-advising/academic-policies-forms/

Notice of mandatory reporting of sexual assault, interpersonal violence, and stalking: As a faculty member, I am designated as a Responsible Employee and must report all disclosures of sexual assault, interpersonal violence, and stalking to Mason’s Title IX Coordinator per University Policy 1412. If you wish to speak with someone confidentially, please contact one of Mason’s confidential resources, such as Student Support and Advocacy Center (703.380.1434) or Counseling and Psychological Services (CAPS) (703.993.2380). You may also seek assistance from Mason’s Title IX Coordinator by calling 703.993.8730 or e-mailing cde@gmu.edu.

Resources:
Mason Writing Center Arlington http://writingcenter.gmu.edu/
Mason Libraries Arlington http://library.gmu.edu/
Mason Libraries Arlington POGO646: infoguides.gmu.edu/evaluation
University Life Arlington https://ularlington.gmu.edu/
Mason Patriot Pantry https://ssac.gmu.edu/patriot-pantry/
Mason Student Health Services Arlington https://shs.gmu.edu/
Mason Counseling and Psychological Services Arlington http://caps.gmu.edu/
YMCA Arlington https://www.ymcadc.org/locations/ymca--arlington/?bid=03
($2 per visit w/ Mason student ID)
Mason Emergency Preparedness Guides https://ehs.gmu.edu/emergencymanagement/plans-guides/

Course Outline

**August 27**  
Topic: Introduction to Class, Introduction to Policy and Program Evaluation

Study Assignment for August 26th:

Assignment (due September 3rd):
Think about a (a) federal, (b) state, (c) county, or (d) municipal program to be synthesized for the final project. Be prepared to present your thoughts in class.
September 3

Topic: What is Program Evaluation and Why is it Needed?

Study Assignments for September 3rd:


Please bring the worksheet “Wolf et al. (2013)” to class, available on Blackboard.

Assignment (due September 10th):
Think about a (a) federal, (b) state, (c) county, or (d) municipal program to be synthesized for the final project. Be prepared to present your thoughts in class.

September 10

Topic: Social Problems and Assessing the Need for a Program

Study Assignments for September 10th:


Please bring the worksheet “Pacula et al. (2015)” to class, available on Blackboard.

Assignment (due September 17th, 7:20 pm):
Prepare a first draft of the introduction of the synthesis of the chosen policy or program. Submit this draft to kanacker@gmu.edu.
September 17 Topic: Assessing Program Theory and Design
Study Assignments for September 17th:


Please bring the worksheet “Bowen et al. (2014)” to class, available on Blackboard.

Assignment (due September 24th):
Think about a (a) federal, (b) state, (c) county, or (d) municipal program to be synthesized for the final project. Be prepared to present your thoughts in class.

September 24 Topic: Assessment of Program Process
Study Assignments for September 24th:


Please bring the worksheet “Browne & LaLumia (2014)” to class, available on Blackboard.

Assignment (due October 1st):
Think about a (a) federal, (b) state, (c) county, or (d) municipal program to be synthesized for the final project. Be prepared to present your thoughts in class.
October 1  Topic: Measuring and Monitoring Program Outcomes
Study Assignments for October 1st:


Please bring the worksheet “Heinrich et al. (2014)” to class, available on Blackboard.

Assignment (due October 8th, 7:20 pm):
Prepare a second draft of the introduction and a first draft of the data and methods sections of the synthesis. Submit this draft to kanacker@gmu.edu.

October 8  Topic: Impact Evaluation: Isolating the Effects of Social Programs in the Real World
Study Assignments for October 8th:


Please bring the worksheet “Hemelt & Marcotte (2013)” to class, available on Blackboard.

Assignment (due October 15th):
Be prepared to talk about the status of your program evaluation synthesis in class.
October 15  Columbus Day – Tuesday classes do not meet this week
          Monday classes meet Tuesday

Assignment (due October 18th):
          Be prepared to talk about the status of your program evaluation synthesis
          in class.

October 18  Topic: Impact Evaluation: Comparison Group Design
          (6 pm!)
          Study Assignments for October 18th:
          Design. 157-184.

          Rebate Programs for Environmental Retrofits: An Evaluation of
          Additionality and Cost-Effectiveness” Journal of Policy Analysis and
          Management 32.2, 350-372.
          edu/login.aspx?direct=true&db=bth&AN=86235902&site=bsi-live

          Please bring the worksheet “Bennear et al. (2013)” to class, available
          on Blackboard.

Assignment (due October 22nd):
          Be prepared to talk about the status of your program evaluation synthesis
          in class.

October 22  Topic: Evaluating Program Impact: Designs with Strict Controls on
          Program Access
          Study Assignments for October 22nd:
          978-1-5063-0788-6. Chapter 8: Evaluating Program Impact: Designs with

          Jacob Leos-Urbel (2014) “What is a Summer Job Worth? The Impact of
          Summer Youth Employment on Academic Outcomes” Journal of Policy
          Analysis and Management 33.4, 891-911.
          edu/login.aspx?direct=true&db=bth&AN=98198695&site=bsi-live

          Please bring the worksheet “Leos-Urbel (2014)” to class, available on
          Blackboard.
note: October 23rd to October 27th instructor at academic conference of the Association of Collegiate Schools of Planning (ACSP) in Greenville, SC – intermittent access to e-mail – apologies for delay in responding

Assignment (due October 29th):
Be prepared to talk about the status of your program evaluation synthesis in class.

October 29

**Topic:** Detecting, Interpreting, and Exploring Program Effects

**Study Assignments for October 29th:**


Please bring the worksheet “Feigenberg et al. (2014)” to class, available on Blackboard.

Assignment (due November 5th):
Be prepared to talk about the status of your program evaluation synthesis in class.

November 5

**Topic:** Assessing the Economic Efficiency of Programs; In-class presentations of final project

**Study Assignment for November 5th:**


Please bring the worksheet “Sabol & Chase-Lansdale (2015)” to class, available on Blackboard.

Note: November 10th to November 13th instructor at academic conference of the Housing Education and Research Association (HERA) in Austin, TX – intermittent access to email – apologies for delay in responding

November 12 Class rescheduled – makeup class: Friday, October 18th, 6 pm

Assignment (due November 19th):
Be prepared to talk about the status of your program evaluation synthesis in class.

November 19 Topic: Planning an Evaluation; In-class presentations of final project
Study Assignment for November 19th:


Please bring the worksheet “Fox et al. (2015)” to class, available on Blackboard.

Assignment (due November 26th):
Be prepared to talk about the status of your program evaluation synthesis in class.

November 26 Topic: The Social and Political Context of Evaluation; In-class presentations of final project
Study Assignment for November 26th:

December 3 Topic: In-class presentations of final project

December 10 Reading Day – regular classes or exams may not be held.
December 17  Topic: In-class presentations of final project

Grades will be posted on patriotweb.gmu.edu after December 19th, 10pm.

Graded finals will be available after December 19th, 10 pm. Contact kanacker@gmu.edu.