ITRN 504, Section 002

Microeconomics and Trade Policy

DRAFT SYLLABUS – 04/18/2017

Fall 2017, Tuesday, 7:20-10:00 PM
Room: Founders Hall XXX

Instructor: Carl Pasurka
Cell Phone: 571-276-5028
E-mail: CPASURKA@GMU.EDU
Office: Founders Hall, Room 656
Office hours: Tuesday 6:00-7:00 and by appointment (phone, e-mail)

Course Description

This course consists of two parts – an introduction to microeconomics (i.e., Principles of Microeconomics) and international trade. It provides a foundation in microeconomics, including supply and demand analysis, elasticities, the theory of the firm, allocative efficiency and market failure. The course covers applications of this microeconomic foundation to international trade theory, trade policy analysis, preferential trade agreements, and international production. Emphasis is on graphical and algebraic analysis.

The microeconomics portion of this course investigates four topics. First, markets (i.e., supply and demand) are a means of allocating resources. Second, we investigate neo-classical theory of producer behavior and consumer behavior. Third, we will study models of firm and market behavior under perfect competition and oligopoly. Finally, we will investigate the role of government for cases of “market failure.”

The second part of the course – international trade - serves two functions. First, it provides an understanding of the justification for trade among nations, an analysis of trade policies, and an overview of the institutions associated with international trade. Second, it represents an application – and review - of the microeconomic theory developed in the first portion of the course.

Learning Outcomes:

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<th>Course</th>
<th>Knowledge and Understanding</th>
<th>Analytic Skills and Abilities</th>
<th>Professional Development</th>
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<td>ITRN 504: Microeconomics and Trade</td>
<td>Students will understand the basic concepts and terms of microeconomics as they apply to policy analysis.</td>
<td>Students will be able to use the supply and demand model for policy analysis, including trade policy</td>
<td>Students will be conversant with the basic terms of economic trade policy analysis as used in the</td>
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Students will understand the causes of international trade and the political economy of trade. analysis, and to calculate elasticities. profession.

Required Books


Course Requirements and Grading

Mid-term Exam – 30 percent
Final exam - 40 percent
Problem Sets- 30 percent (all problem sets have equal weights subject to the following conditions)

1. All problem sets are assigned EQUAL WEIGHTS
2. The TWO lowest scores will be discarded

*Grading Scale:*

A     92-100
A-    85-91
B+    80-84
B     75-79
B-    70-74
C     60-69
F     0-59

Course Outline and Readings

1. PRINCIPLES OF MICROECONOMICS

Week 1 (August 29)

Mankiw, Chapter 1, “Ten Principles of Economics”

Mankiw, Chapter 2, “Thinking Like an Economist” including Appendix

Aplia graded problem set:
“Introductory to Using Aplia Problem Sets,” deadline- 11:00 PM, September 03 (Sunday)

Week 2 (September 05)
Mankiw, Chapter 4, "The Market Forces of Supply and Demand"
Mankiw, Chapter 5, “Elasticity and Its Application”
Aplia graded problem sets:
  “Chapter 2 - Problem Set,” deadline- 11:00 PM, September 10 (Sunday)

Week 3 (September 12)
Mankiw, Chapter 6, “Supply, Demand, and Government Policies”
Mankiw, Chapter 7, “Consumers, Producers, and the Efficiency of Markets”
Aplia graded problem set:
  “Math and Graphing Assessment with Tutorials,” deadline- 11:00 PM, September 17 (Sunday)
  “Chapter 4 - Problem Set,” deadline- 11:00 PM, September 17 (Sunday)

Week 4 (September 19)
Mankiw, Chapter 8, “Application: The Costs of Taxation”
Aplia graded problem set:
  “Chapter 5 - Problem Set,” deadline- 11:00 PM, September 24 (Sunday)

Week 5 (September 26)
Mankiw, Chapter 10, "Externalities"
Mankiw, Chapter 11, "Public Goods and Common Resources"
Aplia graded problem sets:
  “Chapter 6 - Problem Set,” deadline- 11:00 PM, October 01 (Sunday)
  “Chapter 7 - Problem Set,” deadline- 11:00 PM, October 01 (Sunday)
Week 6 (October 3)

Mankiw, Chapter 13, “The Costs of Production”

Aplia graded problem sets:

“Chapter 8 - Problem Set,” deadline- 11:00 PM, October 08 (Sunday)

“Chapter 10 - Problem Set,” deadline- 11:00 PM, October 08 (Sunday)

Week 7 (October 10)

COLUMBUS DAY (NO CLASS)

Aplia graded problem sets:

“Chapter 11 - Problem Set,” deadline- 11:00 PM, October 15 (Sunday)

“Chapter 13 - Problem Set,” deadline- 11:00 PM, October 15 (Sunday)

Week 8 (October 17)

Mankiw, Chapter 14, “Firms in Competitive Markets”

Week 9 (October 24)

MID-TERM EXAM (NOTE: some new material will be covered in class after the exam)

Mankiw, Chapter 17, “Oligopoly”

Week 10 (October 31)

II. INTERNATIONAL TRADE

Mankiw, Chapter 18, “The Markets for the Factors of Production”

Reinert, Chapter 12, “Migration”

Supplemental reading:


Aplia graded problem sets:

*Week 11 (November 7)*

Reinert, Chapter 1, "Windows on the World Economy"

Reinert, Chapter 2, “Absolute Advantage”

Mankiw, Chapter 9, “Application: International Trade” (pp. 177-184)

Reinert, Chapter 3, “Comparative Advantage”

Mankiw, Chapter 3, “Interdependence and the Gains from Trade”

Aplia graded problem sets:

  “Chapter 14 - Problem Set,” deadline- 11:00 PM, November 12 (Sunday)

  “Chapter 17 - Problem Set,” deadline- 11:00 PM, November 12 (Sunday)

*Week 12 (November 14)*

Reinert, Chapter 4, “Intra-Industry Trade”

Reinert, Chapter 5, “The Politics of Trade”

Aplia graded problem sets:

  “Chapter 18 - Problem Set,” deadline- 11:00 PM, November 19 (Sunday)

*Week 13 (November 21)*

Reinert, Chapter 6, “Trade Policy Analysis”

Mankiw, Chapter 9, “Application: International Trade” (pp. 184-195)

Aplia graded problem sets:

  “Chapter 3 - Problem Set,” deadline- 11:00 PM, November 26 (Sunday)

*Week 14 (November 28)*

Reinert, Chapter 7, “The World Trade Organization”
Reinert, Chapter 8, “Regional Trade Agreements”

Supplemental reading:


Aplia graded problem sets:

“Chapter 9 - Problem Set,” deadline- 11:00 PM, December 03 (Sunday)

Week 15 (December 5)

Reinert, Chapter 9, “Foreign Market Entry and International Production”

Reinert, Chapter 10, “Foreign Direct Investment and Intra-Firm Trade”

Supplemental reading:


**Week 16 (December 12)**

**READING DAY**

**Week 17 (December 19)**

**CUMULATIVE FINAL EXAM**

**APLIA**

**DO NOT PURCHASE A TEXTBOOK AT THE BOOKSTORE UNTIL YOU READ THIS**

Your access to the Mankiw textbook, along with problem sets, will be via Aplia.

You will be using Aplia for this course. Aplia is an online product that contains both a digital version of the textbook and online homework. The Aplia site requires a separate registration process. Here are the steps:

**How to access your Aplia course**

**ITRN 504 Sec 002, Microeconomics & Trade - FA 2017**

**Instructor:** Carl Pasurka  
**Start Date:** 08/XX/2017  
**Course Key:** XXXX-XXXX-XXXX

**Registration**

Aplia is part of CengageBrain, which allows you to sign in to a single site to access your Cengage materials and courses.

2. **If you already have an account, sign in.** From your Dashboard, enter your course key (XXXX-XXXX-XXXX) in the box provided, and click the *Register* button.
   
   **If you don’t have an account,** click the *Create an Account* button, and enter your course key when prompted: XXXX-XXXX-XXXX. Continue to follow the on-screen instructions.

**Payment**

**Online:** Purchase access to your course (including the digital textbook) from the CengageBrain website.  
**Bookstore:** Purchase access to Aplia from your bookstore. Check with the bookstore to find out what they offer for your course.
After paying, you will have the option to purchase a physical book at a discounted price. If you choose to pay later, you can use Aplia without paying until 11:59 PM on XX/XX/2016.

**Student benefits of Aplia:** Cramming is an ineffective learning method. Aplia lets you learn by doing -- you can apply what you hear and see in the classroom and what you read in the text. Think of the regular assignments on Aplia as a weekly economics workout. Regular work in Aplia will better prepare you for lectures and exams.

**Disclaimer:** I receive no monetary benefit from requiring Aplia assignments.

**Some Policies for ITRN 504-002**

Exams are not "open book" or "open notes."

There is no "extra work" that can be done for "extra credit."

Students are responsible for obtaining notes from other class members if they miss a class.

The GMU honor code will be enforced. To be more specific: If I can show that a student cheated on an exam, that student will fail the course.

**Statement on special needs of students** (aka: reasonable standard accommodation language), as follows:
If you are a student with a disability and you need academic accommodations, please see me and contact the Disability Resource Center (DRC) at 993-2474. All academic accommodations must be arranged through the DRC.

**Online Student Journal**
New Voices in Public Policy: I will consider nominating the very best papers in this course for publication in New Voices in Public Policy. New Voices is a student- and faculty-reviewed journal that shares SPP's finest student work with the rest of the world.

**SPP Policy on Plagiarism**

The profession of scholarship and the intellectual life of a university as well as the field of public policy inquiry depend fundamentally on a foundation of trust. Thus any act of plagiarism strikes at the heart of the meaning of the university and the purpose of the School of Public Policy. It constitutes a serious breach of professional ethics and it is unacceptable.

Plagiarism is the use of another’s words or ideas presented as one’s own. It includes, among other things, the use of specific words, ideas, or frameworks that are the product of another’s work. Honesty and thoroughness in citing sources is essential to professional accountability and personal responsibility. Appropriate citation is necessary so that arguments, evidence, and claims can be critically examined.
Plagiarism is wrong because of the injustice it does to the person whose ideas are stolen. But it is also wrong because it constitutes lying to one’s professional colleagues. From a prudential perspective, it is shortsighted and self-defeating, and it can ruin a professional career.

The faculty of the School of Public Policy takes plagiarism seriously and has adopted a zero tolerance policy. Any plagiarized assignment will receive an automatic grade of “F.” This may lead to failure for the course, resulting in dismissal from the University. This dismissal will be noted on the student’s transcript. For foreign students who are on a university-sponsored visa (eg. F-1, J-1 or J-2), dismissal also results in the revocation of their visa.

To help enforce the SPP policy on plagiarism, all written work submitted in partial fulfillment of course or degree requirements must be available in electronic form so that it can be compared with electronic databases, as well as submitted to commercial services to which the School subscribes. Faculty may at any time submit student’s work without prior permission from the student. Individual instructors may require that written work be submitted in electronic as well as printed form. The SPP policy on plagiarism is supplementary to the George Mason University Honor Code; it is not intended to replace it or substitute for it. (http://www.gmu.edu/facstaff/handbook/aD.html)