

# ICP Concentrations Workshop

Prof. Ken Reinert

Schar School of Policy and Government

*International Commerce and Policy Program*

# ICP Courses

Global Political Economy

Technology, Culture and Commerce

Microeconomics and Trade Policy

Macroeconomic Policy in the Global Economy

Data Analysis in Global Political Economy *or* Statistical Methods

Global Trade Relations

Global Financial Crises and Institutions

Electives (5 for a total of 36 credits)

Electives (2 additional for certificate)

Optional ICP  
Concentrations

Global Finance, Investment and  
Trade

ICP-GFIT

Global Development and  
Governance

ICP-GDG

Global Risk and Strategy

ICP-GRS

# Global Finance, Investment and Trade ICP-GFIT: Description

The ICP-GFIT concentration is for students who want to focus their studies on the commercial and monetary aspects of globalization and international business.

These include international finance, international investment, international trade, and new technologies.

It prepares students for careers in both the government and the private sector in the areas of trade policy, trade law, international financial and monetary policy, global business strategy, and trade compliance.

# Global Finance, Investment and Trade ICP-GFIT: Areas of Focus

- International finance
- International financial institutions
- Open-economy macroeconomics
- International business
- International investment
- Multinational enterprises
- Global business strategy
- International trade
- Trade policy
- Trade law
- Trade compliance
- Global value chains
- Country risk analysis
- Regional integration

# Global Development and Governance ICP-GDG: Description

The ICP-GDG concentration is for students who want to focus their studies on international development, development policy, development project implementation and impact assessment, and the global governance system in which development policies are debated and promoted.

It prepares students for careers in international development organizations, development consultancies, and non-governmental organizations in the areas of development policy analysis, development project management, and international negotiations.

# Global Development and Governance ICP-GDG: Areas of Focus

- Global political economy
- Global governance systems
- International organizations
- Development studies
- Development policy analysis
- Development project analysis
- Impact assessment
- International negotiations
- Human security
- International management
- Illicit trade
- Transnational crime and corruption

# Global Risk and Strategy ICP-GRS: Description

The ICP-GRS concentration is for students who want to focus their studies on emerging commercial risks, non-commercial risks with commercial implications, and the implications of these risks for strategy, regulation, and policy.

These risks include illicit trade, transnational crime and corruption, terrorism, political violence, climate change, natural disasters, technological risks and threats, and threats to human security.

It prepares students for a wide variety of careers in both the government and the private sector, as well as in international organizations, in the areas of national security, human security, technological governance, and global risk analysis.

# Global Risk and Strategy ICP-GRS: Areas of Focus

- Country Risk Analysis
- Biodefense
- International security
- Trade compliance
- Strategic trade
- Illicit trade
- Transnational crime and corruption
- Human trafficking
- Human security
- Climate change
- Refugee policy

ICP-  
Related  
Certificates

Mini-graduate degrees  
consisting of five courses  
Strategic Trade  
Illicit Trade Analysis

# Strategic Trade Certificate

Operates at the intersection of global commerce and international security.

This active field addresses the use of trade sanctions, defense, and dual-use trade controls to manage modern security threats.

Demand for expertise in strategic trade is expanding in the private sector (trade compliance), government (licensing, enforcement, intelligence), and in higher education (implementation of government programs).

The Schar School Certificate in Strategic Trade will prepare new professions for this environment and help more seasoned professionals update their understanding of the field.

# Illicit Trade Analysis Certificate

Operates at the intersection of social science, national security, international trade, and law enforcement.

It draws on the expertise of the Schar School's Terrorism, Transnational Crime and Corruption Center (TraCCC) and its new Anti-Illicit Trade Institute (AITI).

The graduate certificate program supports professional credentials for individuals working in government, the private sector, the legal community, inter-governmental organizations, think tanks, journalists, and non-profit organizations.

The Certificate in Illicit Trade Analysis is the first state-accredited certificate on this topic in the United States.

It will be of interest to professionals pursuing careers in law enforcement and policy-making, as well as members of the business and finance sector working on risk management, commerce and supply chains, and regulation of the financial community.

# Contact Details

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Thank you!