Top 3 Traits of a Great Policy Analyst

Disclaimer: The opinions shared in this presentation are my own and do not reflect official positions of the U.S. House of Representatives.
Bio

• Field Organizer for two Presidential Campaign Cycles (‘12, ‘16)
• Government Relations professional for ~ 6 years
• Policy Advisor in House of Representatives for ~ 2 years
• Policy Focus Areas:
  • Technology & Telecommunications
  • Energy & Environment
  • National Security
Three “P’s” of Policy Analysis
(Variation of Kingdon’s Model of Problem, Policy, Politics)

PEOPLE  PROCESS  POLICY & POLITICS
People

Who would your policy impact?

Who are the influential players that would support and implement your policy?

Who are the influential players that would oppose and impede your policy?
**Process**

How could your policy be implemented?

- Executive Order
- Administrative/Programmatic Regulation
- Legislation

What does your policy roadmap to implement your policy look like?
Politics

IS THE POLICY PARTISAN OR BIPARTISAN?

IS THE POLICY TIMELY?

DOES THE POLICY ADVANCE INDIVIDUAL, ORGANIZATIONAL, OR PARTY GOALS?
Question & Answer