

Edgar Rivas

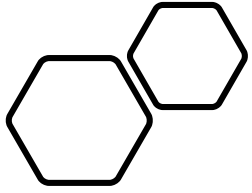
George Mason University

Schar School of Policy and Government

Master of Public Policy, '18

Top 3 Traits of a Great Policy Analyst

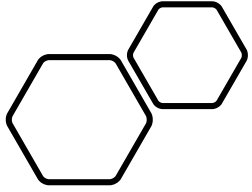
Disclaimer: The opinions shared in this presentation are my own and do not reflect official positions of the U.S. House of Representatives.



Bio

- Field Organizer for two Presidential Campaign Cycles ('12, '16)
- Government Relations professional for ~ 6 years
- Policy Advisor in House of Representatives for ~ 2 years
- Policy Focus Areas:
 - Technology & Telecommunications
 - Energy & Environment
 - National Security

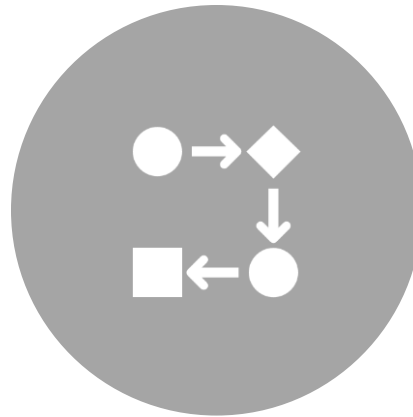




Three “P’s” of Policy Analysis (Variation of Kingdon’s Model of Problem, Policy, Politics)



PEOPLE



PROCESS



POLICY &
POLITICS

People



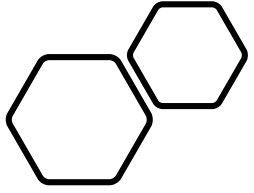
Who would
your policy
impact?



Who are the
influential
players that
would *support*
and implement
your policy?



Who are the
influential
players that
would *oppose*
and impede
your policy?



Process



How could your policy be implemented?

Executive Order

Administrative/Programmatic

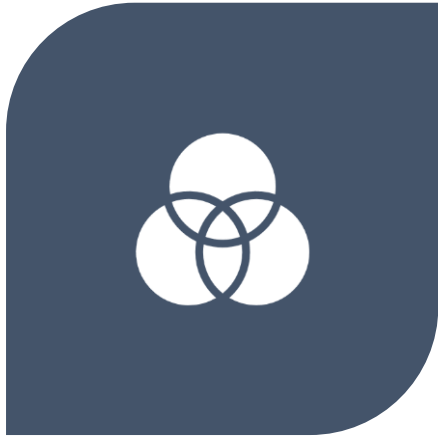
Regulation

Legislation



What does your policy roadmap to implement your policy look like?

Politics



IS THE POLICY
PARTISAN OR
BIPARTISAN?



IS THE POLICY
TIMELY?



DOES THE POLICY
ADVANCE
INDIVIDUAL,
ORGANIZATIONAL, OR
PARTY GOALS?



Question & Answer